



INTERNATIONAL MARKETING, INC. TECHNICAL BULLETIN

SUBJECT: Rusty Wheels and Alkaline Cleaners / “Truck Wash Supreme Concentrate”

DATE: August 21, 2002

Here is an example of the potential reasons of why some of the wheel’s surfaces were becoming rusted over a period of time. The “Truck Wash” that is currently being used by some fleets is applied at full strength on the wheels only prior to rinsing the solution off. We submitted the “MSDS” sheet regarding the content of the “Truck Wash” to our Chemist for review. Please note the response:

*The “Truck Wash Supreme Concentrate” solution used at “**Full Strength**”, whether a wheel is “Liquid” or “Powder” coated will soften the painted surface coating and eventually reveal the steel, therefore creating the potential of the exposed steel to rust. This is mainly due to the solution chemical content of **Sodium Hydroxide** having a PH factor of 12.5 at full strength. This chemical is highly alkaline and should be diluted when utilized. A five percent solution (20 parts water to 1 part detergent) is usually what you will find when used with power washer applications, which would be fine.*

Questions regarding the above technical bulletin may be directed to:

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