

## Press Room - Press Releases

**07-06-2010**

[IMI Hires Tim Buerman and Chad Gould As Regional Sales Managers](#)

**01-27-2010**

[Breakthrough Tire Sealant Saves Tires And Wheels](#)

**01-27-2010**

[Equal Tire Performance: It's About Time!](#)

**01-27-2010**

[Dorothy Etter Promoted To VP of Sales Operations](#)

**02-26-2009**

[IMI - Making Green!](#)

**06-22-2006**

[XACTBalance® WINS "INNOVATION AWARD" AT REIFEN TIRE EXPO](#)

**01-25-2006**

[XACTBalance® RECEIVES THE SEMA INTERNATIONAL NEW PRODUCT AWARD](#)

**10-24-2005**

[XACTBalance® - A TRULY DYNAMIC SOLUTION](#)

**04-07-2005**

[IMI QUALITY MANAGEMENT SYSTEM RECEIVES ISO CERTIFICATION](#)

**10-25-2004**

[EQUAL TIRE PERFORMANCE® TIRE PERFORMANCE CREATOR INTERNATIONAL MARKETING, INC. UNVEILS NEW WEBSITE](#)

**11-04-2002**

[IMI AND NAPT HONOR NATION'S FINEST SCHOOL BUS DRIVERS](#)

**07-22-2002**

[TIRE BALANCING ADDITIVE PUTS AN END TO VIBRATION FOR RV OWNERS](#)

**05-17-2002**

[OFF-ROAD DRIVERS SAVE THE LEAD WEIGHTS FOR THE GYM BY SHIFTING TO EQUAL Tire Performance TIRE BALANCING ADDITIVE](#)

**03-07-2002**

[PENN STATE LAB TEST PROVES EQUAL TIRE PERFORMANCE'S EFFECTIVENESS AS A TIRE BALANCING ADDITIVE](#)

**02-01-2001**

[EQUAL TIRE PERFORMANCE OUTPERFORMS LEAD WEIGHTS IN PIRELLI AND PENN STATE LAB TESTING](#)

**01-08-2001**

[IMI PARTNERS WITH TMT SOFTWARE TO LINK AUDIT WITH TRANSMAN](#)